

# BLOG SEO CHECKLIST

*Checklist to make sure your blog is SEO friendly*

- Blog Title: Include Keyword
- Content Optimization - Header Tags
  - H1 Tag
  - H2 Tags
  - H3 Tags
  - H4 Tags
  - Use of bullets in body of blog
- Set Meta Description
- Add Media to Blog
  - Add Alt Tag to Images
  - Add Audio
  - Add Video
- Internal Linking
  - Add 3-5 Links to Other Pages or Blogs on Site
- Alternate Blog Length
- Add 1-3 Category Tags (Broad Topics)
- Add 5-10 Keyword Tags (Specifics about Post)
- Share Post to Social News Sites

- Delicious
- Digg
- Reddit
- StumbleUpon
- Medium
- Share Post to Social Media
  - Facebook
  - LinkedIn
  - Pinterest
  - Twitter
  - Instagram