TWITTER CHECKLIST

Set up and manage your Twitter account with ease.

- ❑ Do you have a professional Profile Picture? (400px x 400px)

- ❑ Do you have an eye-catching Twitter Background?

- ❑ Do you have a header photo? (1500px x 500px)

- ❑ Do you have an interesting Twitter Bio, which grabs your audience eye in 160 characters?

- ❑ Do you have your website listed in your Bio?

- ❑ Are you tweeting 3-7 times throughout the day?

- ❑ Do at least 2-3 of your Tweets link to helpful content?

- ❑ Are you @mentioning other and engaging in conversations?

- ❑ Are you using #Hashtag marketing with your Tweets?

- ❑ Have you researched your industries leading and hot #Hashtags?

- ❑ Are you retweeting others' posts?

- ❑ What is your percentage of followers/following? _____%

- ❑ Are you regularly following new people? (At least 25-50 a week)

- ❑ Do you have a link on your website to your Twitter profile?

- ❑ Have you created Twitter lists to help keep your contacts organized?