

YOUTUBE CHECKLIST

Set up and manage your YouTube account with ease.

- Do you have an interesting and professional cover photo? (2560px x 1440px – this automatically scales to 640px-1060px x 175px)
- Is your profile picture sized properly and professional? (800px x 800px)
- Do you have a complete “About” section with plenty of keywords and your website listed?
- Do you have a video trailer?
- Are you using keywords and listing your website in each video description?
- Are you using the correct tags?
- Do you have any playlists set up?
- Are you subscribing to other channels?
- Are your videos getting views?
- Have you put a link on your website to your YouTube channel?
- Are your videos getting views?
- Have you connected your Facebook and Twitter accounts?