

PINTEREST CHECKLIST

Set up and manage your Pinterest account with ease.

- Do you have a Pinterest Business account?
- Is your profile picture sized correctly? (165px x 165px)
- Do you have a complete Profile section with keywords and your website listed?
- Have you linked your other social media links on your profile?
- Do you have at least 5 boards created?
- Does each board include keywords in the title?
- Are the board descriptions written to include keywords?
- Have you uploaded images from your website so they link back to your site?
- Are you following other boards?
- Are your boards well organized, on brand, and clear?
- Are you including keywords in your descriptions for each pin?
- Are you pinning and repinning content on a regular basis?
- Do your pins with your products/services include \$ price in the descriptions?