

TWITTER CHECKLIST

Set up and manage your Twitter account with ease.

- Do you have a professional Profile Picture? (400px x 400px)
- Do you have an eye-catching Twitter Background?
- Do you have a header photo? (1500px x 500px)
- Do you have an interesting Twitter Bio, which grabs your audience eye in 160 characters?
- Do you have your website listed in your Bio?
- Are you tweeting 3-7 times throughout the day?
- Do at least 2-3 of your Tweets link to helpful content?
- Are you @mentioning other and engaging in conversations?
- Are you using #Hashtag marketing with your Tweets?
- Have you researched your industries leading and hot #Hashtags?
- Are you retweeting others' posts?
- What is your percentage of followers/following? _____%
- Are you regularly following new people? (At least 25-50 a week)
- Do you have a link on your website to your Twitter profile?
- Have you created Twitter lists to help keep your contacts organized?