

Monthly Content Calendar

KEY:

Blog Post - Post onto website
Share a tip from weekly blog with link back to blog on website
Visual image with logo on it
Article or blog from outside source
Product from website linking back to page
Topic from website linking back to a Call to Action
Facebook Ad Campaign
Google AdWords
Video

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Facebook and LinkedIn		Visual image with logo on it - Motivational Monday	Blog Post - Post onto website - Facebook Tips with video	Article or blog from outside source	Topic from website linking back to a Call to Action	Visual image with logo on it	
Instagram		Blog Post - Post onto website		Share a tip from weekly blog with link back to blog on website		Topic from website linking back to a Call to Action	
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Facebook and LinkedIn		Topic from website linking back to a Call to Action - FB	Blog Post - Post onto website	Visual image with logo on it - TipTuesday	Article or blog from outside source	Product from website linking back to page	
Instagram		Topic from website linking back to a Call to Action - IG	Share a tip from weekly blog with link back to blog on website		Product from website linking back to page		
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Facebook and LinkedIn		Article or blog from outside source	Blog Post - Post onto website	Visual image with logo on it	Topic from website linking back to a Call to Action - FB	Video	
Instagram		Video	Share a tip from weekly blog with link back to blog on website		Product from website linking back to page		
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Facebook and LinkedIn		Visual image with logo on it - TipTuesday	Blog Post - Post onto website	Video	Article or blog from outside source	Topic from website linking back to a Call to Action - IG	
Instagram		Topic from website linking back to a Call to Action	Share a tip from weekly blog with link back to blog on website		Video	Blog Post - Post onto website - Facebook Tips with video	